



P.O. Box 6, Port Elgin ON N0H 2C0

October 5, 2017

Dear Sir or Madam:

Saugeen Shores Skating Club is a non-profit organization serving the Saugeen Shores community. As a member club of Skate Canada, the governing organization for skater development in Canada, we provide opportunities for children and adults in the community to develop skating skills for fitness, social engagement, community awareness, recreation and competition.

Each year, the Skate Ontario a division of Skate Canada, hosts a major event known as Ice Dreams. Ice Dreams is the sanctioned fun competition for our area. Ice Dreams offers an opportunity for approximately 300 skaters from the Grey-Bruce area to showcase their talent, benchmark their skills against other clubs within the area, and promote team spirit and sportsmanship between skaters from participating clubs.

Saugeen Shores Skating Club has been awarded the opportunity to host the 2018 Ice Dreams competition. The event will be held January 20-21, 2018 at The Plex in Port Elgin. We would like to offer you an opportunity to be involved with this event as a major sponsor.

As a major sponsor of the event, you will have the opportunity to place promotional material and banner throughout the facilities for the event. An event program will be printed and offered to all participants and spectators at the event. As a sponsor we encourage you to provide a welcome and encouragement message to be printed in the program. Traditionally each participant at Ice Dreams receives a gift bag upon registration you are encouraged to provide logoed promotional item(s) (i.e. pens, lanyard, flashlight, etc.) for inclusion in the gift bag. These gift items will provide logo identification and product placement opportunity for you in several hundred homes throughout the Grey-Bruce Area.

The Saugeen Shores Skating Club sincerely hopes that you will consider taking advantage of this opportunity to support the young athletes in our community. To discuss this opportunity further please contact either of the individuals named below. Thank you very much for your consideration of this request.

Sincerely,

Julie Pilger
Ice Dreams 2018, Chairman
Tel: 519-832-5730
Email: juliecobean@yahoo.com

Ken Rhyno
President

Email: rhyno.ken@gmail.com